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On behalf of: VFB Holidays, part of Travelzest plc
For immediate release

VFB Holidays

Part of Travelzest Plc

- **VFB wins AITO Travel Company of the Year award**

VFB Holidays, a Travelzest Group company, is delighted to announce that it has won the 2009 AITO Travel Company of the Year award, taking top spot for the larger company category (over 3,000 passengers per annum).

AITO sets extremely high standards for all its members and diligently scrutinises thousands of customer satisfaction questionnaires across all 140 AITO operators to select the annual winners. These prestigious awards, voted for by consumers, reflect VFB's unrivalled levels of customer service, combined with its expertise and quality.

Jonathan Carroll, Chief Executive of Travelzest plc, said:

"As a long-standing member, we understand that AITO sets very high standards and to be at the top of their list is an amazing accomplishment. We constantly strive to provide the best service possible to our valued customers and to be recognized as the best Tour Operator by both Which? and AITO is a triumph, illustrating that our service is meeting the high standards that our customers have come to expect."

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Notes to Editors

AITO

Established in 1976, represents over 140 smaller, specialist holiday companies. All offer 100% financial protection to their clients, and all subscribe to AITO's Quality Charter. Visit www.aito.com for more information.

The Travelzest group currently comprises:

VFB Holidays

Now celebrating its 40th birthday, French specialist tour operator VFB Holidays introduced the concept of the French gîte holiday to the British market and now offers a diverse range of innovative holidays to France and throughout Europe.

Brochures include France Cottage and Villa Holidays; Classic Interludes and River Cruises; France à la Carte; Corsica and Italy. Its online short breaks programme features value for money getaways that often include exhibition or event tickets in the package price.

For further information, please call VFB Holidays on 01452 716840 or visit www.vfbholidays.co.uk.

Canadian Operations

itravel2000.com - itravel2000.com

The Cruise Professionals - www.cruiseprofessionals.com

UK Operations

Holiday.co.uk - www.holiday.co.uk

Flight.co.uk - www.flight.co.uk

Best of Morocco - www.bestofmorocco.co.uk

VFB Holidays - www.vfbholidays.com

Peng Travel - www.pengtravel.co.uk

Faraway Holidays - www.farawayholidays.co.uk

The Malaysia Experience - www.malaysiaexperience.co.uk

Tapestry Collection - www.thetapestrycollection.com

The Wow House Company - www.thewowhousecompany.co.uk

Captivating Cuba - www.captivatingcuba.com

JMB Travel - www.jmb-travel.co.uk

Fair's Fare - www.fairsfare.com