

itravel2000 Pinnacle Club Award

itravel2000 creates waves winning Pinnacle Club Award

Mississauga/On, July/27/2009/Marketwire - itravel2000 is proud to announce that they are the newest member of Carnival Cruise Lines' "Pinnacle Club". This exclusive award is comprised of high-volume travel agencies that meet a certain sales criteria and exhibit excellence in promoting and selling the "Fun for all and all for Fun" cruise experience.

To be eligible for the "Pinnacle Club," travel agents must also demonstrate exceptional professionalism, creativity in sales and marketing techniques, and outstanding support of the "Fun for all and all for Fun" product. "Winning this award from Carnival Cruise Lines is such an honour, especially considering the hard work that our team has put into this sector over the past year" said Jonathan Carroll, President of itravel2000. "Having one of the industry leaders recognize how professional and educated our experts are in dealing with the travel needs of our customers, is truly a great accomplishment" added Carroll

Winning this award reflects the in-roads that itravel2000 has made within the cruise industry. Increasing the number of cruise experts dedicated to serving people's needs and furthering the development of the booking engine on the website has resulted in sales increasing 20% over last year. "Making improvements to how customers interact with our brand and allocating more itravel2000 travel experts to the cruise industry has made a big difference in how we service the needs of our clientele" said Deborah Gilchrist, Director of Marketing and Cruise Expert.

About itravel2000

itravel2000 is a leading travel retailer with 16 years experience. itravel2000 was a pioneer of on-line travel and has 100 travel agents to assist travelers by phone. For more information about itravel2000 please visit www.itravel2000.com.

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