

itravel2000, a Travelzest company, launches exclusive Price Drop Protection

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Travelzest plc

itravel2000, a Travelzest company, launches exclusive Price Drop Protection sending cheques to qualifying travellers

With all the great vacation deals being offered this season, it's difficult to finally commit to one. What happens if the same trip is available for less the following week? With itravel2000.com's new and exclusive Price Drop Protection -- you'll get a cheque for the difference! The Price Drop Protection is valid on select pre-packaged sun vacations booked for travel departing November 1st 2009 to April 30th 2010. If you find a lower advertised price for a vacation identical to one that you have booked, you can recoup the difference by submitting an online claim to itravel2000.com, a Travelzest company. Your onetime claim must be submitted no more than 31 days before your departure, and must be for amounts more than \$25 to a maximum of \$300. "It's a great tool that allows our customers to sleep easy. As a distributor of tens of thousands of vacations, we know that when a supplier lowers the price of a vacation, it can be very frustrating for the purchaser" said Stuart Morris, VP of Marketing for itravel2000. Morris adds, "It's a differentiating point from our competition that allows the consumer to be the ultimate winner" The Price Drop Protection offer can also be used when booking exclusive Let it Snow vacations as well as in conjunction with the PETRO-POINTS loyalty program.

To learn more about the exclusive Price Drop Protection and for full terms and conditions, visit <http://www.itravel2000.com/pricedroprotection.aspx>

About itravel2000

itravel2000, which was acquired by UK based Travelzest in October 2006 is a leading travel retailer with 16 years experience. itravel2000 was a pioneer of on-line travel and has 100 travel agents to assist travelers by phone. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc is a dynamic travel group, with a collection of four on-line travel retailers and nine specialized tour operators. These companies operate in fast growing sectors of the market, are low in fixed assets, and have unique propositions and attributes that make them resistant to the 'unbundling' and price competition being experienced in the mainstream parts of the market. Travelzest's vision is to continue to leverage their brands that have been built up over their long and successful histories while driving synergistic benefits. Travelzest is traded on London's AIM Exchange under the symbol TVZ.

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