

**1<sup>st</sup> October 2009**

**itravel2000, a Travelzest company, will pay the taxes for free trip promotion**

Today, ittravel2000 unveiled that until October 14<sup>th</sup>, 2009, when you book a qualifying Let it Snow vacation and it snows more than 5" at your weather station on January 1<sup>st</sup>, 2010, not only will travellers receive their trip for free but ittravel2000 will also cover the taxes.

With the Let it Snow promotion going into its third year (with people from Quebec getting their vacations for free the first year and Atlantic Canada getting the required 5" of snow the second) ittravel2000 was looking to put a spin on the promotion and increase the value for travellers. "Being able to include the incentive of paying the taxes is a great addition" said Stuart Morris, VP of Marketing for ittravel2000.

Let it Snow bookings are up this year which has been welcomed news for the Travelzest Company. "While advanced bookings have been a challenge this year, the Let it Snow promotion has certainly bucked this trend" added Morris.

itravel2000 has again partnered with Sunwing Vacations, Sunquest Vacations, Signature Vacations, Insight Vacations, Trafalgar Tours and Contiki Holidays for this exclusive promotion. ittravel2000 is also proud to announce that with the previous success of the promotion, new suppliers have been added to increase the options for customers. Westjet Vacations, Costa Cruises, Carnival, Encore Cruise Escapes and Holiday House are all new suppliers to the promotion this year.

For full details on the Let it Snow promotion, visit <http://www.ittravel2000.com/letitsnow.aspx>

As an added bonus for travellers, ittravel2000 has also recently implemented the exclusive Price Drop Protection plan which can also be used in conjunction with the Let it Snow promotion. When you book a pre-packaged sun vacation, if the price of your vacation drops, let ittravel2000 know via the online form and a cheque for the amount that the price dropped will be sent to you.

To learn more about the exclusive Price Drop Protection and for full terms and conditions, visit <http://www.ittravel2000.com/pricedropprotection.aspx>

**About ittravel2000**

itravel2000, which was acquired by UK based Travelzest in October 2006 is a leading travel retailer with 16 years experience. ittravel2000 was a pioneer of on-line travel and has 100 travel agents to assist travelers by phone. To see how we're fighting to save you money, visit [www.ittravel2000.com](http://www.ittravel2000.com).

**About Travelzest**

Travelzest plc is a dynamic travel group, with a collection of four on-line travel retailers and nine specialized tour operators. These companies operate in fast growing sectors of the market, are low in fixed assets, and have unique propositions and attributes that make them resistant to the 'unbundling' and price competition being experienced in the mainstream parts of the market. Travelzest's vision is to continue to leverage their brands that have been built up over their long and successful histories while driving synergistic benefits. Travelzest is traded on London's AIM Exchange under the symbol TVZ.

For media information, please contact

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