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On behalf of: VFB Holidays, part of Travelzest plc
For immediate release

VFB Holidays

Part of Travelzest Plc

▪ Voted favourite tour operator by Which? members

VFB Holidays, a Travelzest Group company, is delighted to announce that it has been voted favourite tour operator by Which? members in the consumer champion's holiday survey results.

VFB Holidays scored an overall average of 94% and earned 100% satisfaction for its 'organisation' skills. The most common descriptions given by voters were 'efficient', 'dependable/reliable' and 'their holidays suit people like me'.

Judged by one of the most discerning and critical of audiences, the Which? consumer, these awards are the absolute pinnacle of achievement for any service-based company to aim for. Some 4,500 Which? members were polled, in typically vigorous Which? style.

Jonathan Carroll, Chief Executive of Travelzest plc, said:

"The recognition of VFB as the Which? favourite tour operator is truly an impressive achievement. VFB prides itself on its high standards and its customer service that really is second to none. We are very proud to have this award winning brand within the Travelzest Group and look forward to its continued success."

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Notes to Editors

The Travelzest group currently comprises:

VFB Holidays

Now celebrating its 40th birthday, French specialist tour operator VFB Holidays introduced the concept of the French gîte holiday to the British market and now offers a diverse range of innovative holidays to France and throughout Europe.

Brochures include France Cottage and Villa Holidays; Classic Interludes and River Cruises; France à la Carte; Corsica and Italy. Its online short breaks programme features value for money getaways that often include exhibition or event tickets in the package price.

For further information, please call VFB Holidays on 01452 716840 or visit www.vfbholidays.co.uk.

Canadian Operations

itravel2000.com - itravel2000.com

The Cruise Professionals - www.cruiseprofessionals.com

UK Operations

Holiday.co.uk - www.holiday.co.uk

Flight.co.uk - www.flight.co.uk

Best of Morocco - www.bestofmorocco.co.uk

VFB Holidays - www.vfbholidays.com

Peng Travel - www.pengtravel.co.uk

Faraway Holidays - www.farawayholidays.co.uk

The Malaysia Experience - www.malaysiaexperience.co.uk

Tapestry Collection - www.thetapestrycollection.com

The Wow House Company - www.thewowhousecompany.co.uk

Captivating Cuba - www.captivatingcuba.com

JMB Travel - www.jmb-travel.co.uk

Fair's Fare - www.fairsfare.com