

Date: 18 August 2010
On behalf of: Travelzest plc ('Travelzest' or 'the Group')

Travelzest plc

▪ itravel2000's 'Let it snow!' promotion is back

(TORONTO, ONTARIO)– Canadians are cheering for snow on New Year's Day to get free vacation packages! [itravel2000's 'Let it Snow'](#) promotion is back for the fourth year by popular demand. If more than 5 inches of snow falls on January 1, 2011 then itravel2000 will give back the retail cost of trips less taxes. This successful campaign has had thousands of winners across Canada in the past. Commenting on the campaign Jonathan Carroll, founder of itravel2000 & CEO of [Travelzest](#), said "We've been thrilled to give away free vacations to our customers in Atlantic Canada in 2008/09 and Quebec in 2007/08 with Let it Snow and we're hoping to do the same this year!"

As an added bonus itravel2000, the all-inclusive vacation specialist, will also provide Price Drop Protection in conjunction with Let it Snow. Book a pre-packaged vacation, including Caribbean all-inclusive vacations, Florida packaged vacations and Vegas packages and if the price drops at least 31 days prior to your vacation itravel2000 will send you a cheque. "We want our customers to know they can be confident when booking with us and that they will always get the lowest price for their vacation at itravel2000," added Jonathan Carroll.

Enquiries

Travelzest plc

Stuart Morris
Jack Fraser

0844 335 6623

lorag@travelzestplc.com
lorag@travelzestplc.com

Redleaf Communications

Rebecca Sanders-Hewett / Anna Dunkin / Lucy Salaman

020 7566 6700

travelzest@redleafpr.com

About Let it Snow

Canadian consumers who book their qualifying vacation with itravel2000 have the chance to get their trip for free if more than 5 inches of snow falls at their weather station on New Year's Day. The weather stations are Calgary International Airport, Toronto Pearson International Airport, Montreal/Pierre Elliot Trudeau Airport and Halifax International Airport. Qualifying customer's weather stations will be identified on their invoice. If it snows more than 5 inches, customers will be reimbursed for the retail price of their package vacation (less taxes and fees) upon their return. To be eligible for Let it Snow, Canadians must book by September 2010/09/15 for departures between 2010/11/01 and 2011/04/30. For full details on the Let it Snow promotion, visit www.itravel2000.com/letitsnow.aspx.

itravel2000 has partnered with Sunwing Vacations, Sunquest Vacations, Signature Vacations, Air Transat Holidays, Nolitours, WestJet Vacations, Encore Cruise Escapes and Club Med for this promotion.

About Price Drop Protection

Price Drop Protection is offered on itravel2000.com's pre-packaged vacations. If the price of your vacation drops, let us know at 31 days before your departure and we'll send you a cheque for the

amount of the price drop up to \$300 per adult less a \$25 transaction fee. To learn more and for full terms and conditions, visit www.itravel2000.com/pricedroportection.aspx.

About itravel2000

itravel2000.com a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, [The Cruise Professionals](#), [Best of Morocco VFB Holidays](#), [Peng Travel](#), [Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.