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On behalf of: Travelzest plc ('Travelzest' or 'the Group')

## Travelzest plc

### ▪ **itravel2000 expects surge in vacation interest to the US**

(TORONTO, ONTARIO)– The strong Canadian dollar is expected to drive a surge in interest in vacations in the American south. “When the Canadian dollar hits par it’s as if a switch is flicked – in an instant people think it’s a good time to go to Florida or Vegas”, said Jonathan Carroll, CEO of [Travelzest](#) plc (AIM:TVZ).

There is tremendous value available in Florida. On [itravel2000](#)’s [Florida Superstore](#), you can find a 1-week vacation to Orlando for under \$500 which includes roundtrip airfare from Toronto, 7 nights at a 3\* hotel, all taxes and a car!

Commenting on travel in the US Jonathan Carroll said “As the loonie’s value rises, the price of American hotel rooms drop, when you go to Universal Studios for a day it’s cheaper, then dinner is cheaper – Florida and Vegas, are suddenly more affordable”

As an added bonus Canadians travelling to Vegas win twice. Not only do they win with their strong purchasing power, but there has also been a deep economic slide in Las Vegas that has driven down hotel prices, “[...]officials describe it as its deepest economic rut since casinos first began rising in the desert here in the 1940s[...].” [[‘Las Vegas faces its deepest slide since the 1940s’](#) – New York Times.]. “On [itravel2000](#)’s [Las Vegas Superstore](#), you can stay in a 3\* hotel for as cheap as \$27 per night. These prices leave you lots of money to play with in Vegas,” adds Jonathan Carroll.

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### About [itravel2000](#)

[itravel2000.com](#) a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. [itravel2000](#) provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we’re fighting to save you money, visit [www.itravel2000.com](http://www.itravel2000.com).

### About Travelzest

Travelzest plc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are [holiday.co.uk](#), [flight.co.uk](#), [travelzest.com](#), [itravel2000.com](#), [The Cruise Professionals](#), [Best of Morocco](#), [VFB Holidays](#), [Peng Travel](#),

[Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.