

Date: 17 February 2011  
On behalf of: Travelzest plc ('Travelzest' or 'the Group')  
Embargoed until: Immediate Release

## Travelzest plc

### itravel2000™.com Launches Their New Europe & UK Superstore

**Toronto (February 9, 2011)** - With spring travel looming [itravel2000™.com](http://itravel2000.com), a [Travelzest](http://Travelzest.com) company (AIM: TVZ) launches their new Europe & UK Super Store, a one stop shop for all travel to Europe and the UK. With the great success of other destination Super Stores, ittravel2000™.com expects the Europe & UK Super Store to be a big hit with consumers.

This unique concept, providing ease, efficiency and high functionality, will allow travellers to see pricing for numerous popular European destinations in a glance. Features include a travel map highlighting flight deals throughout Europe and the UK, a Best Price Calendar where one can search for European vacation packages, and a hotel wizard where hotel rates can be browsed by select cities such as London, Paris, Rome, Frankfurt, Athens, and more. The Europe & UK Super Store also includes a list of the best deals offered by ittravel2000™.com and promotions with partner tour companies that focus in European travel such as Globus, Trafalgar, Insight Vacations and more.

**Group Vice President of Marketing, Stuart Morris**, mentions that "the Super Store allows clients to get the "lay of the land" early in the shopping process to help them get the best value for their vacation so that their dollar stretches further." The elements of the Europe & UK Super Store allow travellers to compare costs and find the cheapest European vacation. By being able to compare the price of hotels in Paris vs Rome for example, search out the best flight deals by specific region and date, and source all the best rates at a glance, the Europe & UK Super Store will help clients find a range of flexible ways to save money.

The Super Stores are a clear example of how ittravel2000™.com's is *Fighting to Save You Money* by incorporating a mosaic of travel possibilities at the lowest prices guaranteed.

**For more information, please contact**

**itravel2000™.com**

Stuart Morris

(647) 669 2207

[smorris@itravel2000.com](mailto:smorris@itravel2000.com)

or

**Travelzest plc**

Jack Fraser

0844 335 6623

[jackf@travelzestplc.com](mailto:jackf@travelzestplc.com)

or

**Redleaf Communications**

Samantha Robbins / Rebecca Sanders-Hewett / Anna Dunkin

020 7566 6700

[travelzest@redleafpr.com](mailto:travelzest@redleafpr.com)

**About itravel2000™.com**

itravel2000™.com, a leading travel retailer in Canada, was a pioneer of online travel and has over 100 travel agents. itravel2000™ provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit [www.itravel2000.com](http://www.itravel2000.com).

**About Travelzest**

Travelzest plc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are [holiday.co.uk](http://holiday.co.uk), [flight.co.uk](http://flight.co.uk), [travelzest.com](http://travelzest.com), [itravel2000.com](http://itravel2000.com), [The Cruise Professionals](#), [Best of Morocco](#), [VFB Holidays](#), [Peng Travel](#), [Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.