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On behalf of: Travelzest plc ('Travelzest' or 'the Group')
For immediate release

Travelzest plc (AIM: TVZ)

itravel2000™.com launches “Shake ‘n Win” Contest for Canadian Smartphone users

[itravel2000](#), a [Travelzest](#) company (LSE:TVZ.L), today announced a one-of-a-kind Smartphone-based contest called “[Shake ‘n Win](#)”, a promotion that provides ittravel2000 travellers who own a SmartPhone the opportunity to win vacations and access to daily deals.

The mobile site, built by [Motricity](#), launches today and the contest runs to December 7th, 2011. ittravel2000 will give away eight prizes, each consisting of a trip for two to different resorts every week. Each trip is worth up to \$5,000. ittravel2000 has sponsored the contest in association with Melia Hotels and Resorts. Smartphone users can enter the contest daily to increase their chances of winning.

Jonathan Carroll, founder of ittravel2000 and CEO of Travelzest, said:

“The number of Canadian travellers using Smartphones is increasingly growing. While we have had some great giveaways on our website and social media channels, this contest is our first promotion to be hosted on Smartphones. We are excited to connect with our travellers through a new channel.”

Contest Details

Travellers can visit www.ittravel2000.com/shakenwin.aspx for more information or m.shakenwin.com on their mobile devices to enter into the “Shake ‘n Win” contest. ittravel2000 will make a random draw each week for eight consecutive weeks and select the winners on specified draw dates. For more details about the “Shake ‘n Win” contest, including prize details, draw dates, rules and regulations, visit www.ittravel2000.com/shakenwin.aspx.

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itravel2000™.com, a leading travel retailer in Canada, was a pioneer of online travel and has over 100 travel agents. itravel2000™ provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzestplc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, [The Cruise Professionals](#), [Best of Morocco](#), [VFB Holidays](#), [Peng Travel](#), [Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.