

Date: 19 December 2011
On behalf of: Travelzest plc ('Travelzest' or 'the Group')
For immediate release

Travelzest plc (AIM: TVZ)

Will it snow again on New Year's Day for Canadians to win free trips?

[itravel2000](#), a [Travelzest](#) company (LSE:TVZ.L), is eagerly waiting for snow on New Year's Day. Thousands of Canadians will also be excitedly watching weather reports this holiday season, in hopes that Mother Nature will deliver over five inches of snow on January 1 2012.

Canadians who have booked with [itravel2000](#), Canada's leading online travel retailer, have cheered for snow on New Year's Day since the launch of the Company's trademark "Let it Snow" program in 2007, which enables its consumers to win free trips if there are more than five inches of snowfall at their designated weather stations.

Montreal participants were the first to receive free "Let it Snow" trips in the first year of the promotion, when over five inches of snow fell at the airport in Montreal on New Year's Day. In the second year of the promotion, participants in Atlantic Canada had been awarded free trips with more than five inches of snow at the Halifax International Airport.

Canadian travellers will be keen to receive the weather reports for the qualifying weather stations of Calgary, Toronto, Montreal & Halifax. If it snows more than five inches at applicable weather stations, consumers will be reimbursed the retail price of their vacation less the taxes upon their return. Every qualifying customer's weather station is identified on their invoice.

Jonathan Carroll, President of itravel2000 and CEO of Travelzest, commented:

"The campaign is one of the largest travel promotions in Canada. We believe in providing consumers with the best vacation value when they book with us and the promotion is one of our efforts in the same direction.

It really can happen: we've had thousands of Canadians win free "Let it Snow" trips in the past. We wish to continue the tradition and want all our qualifying consumers to win free vacations this year again."

-ENDS-

Enquiries:

Travelzest plc

Jack Fraser

0800 917 5329

1 866 317 3811

magdar@travelzestplc.com

Redleaf Polhill Communications

Rebecca Sanders-Hewett / Jenny Bahr

020 7566 6720

travelzest@redleafpolhill.com

About itravel2000

itravel2000.com a leading travel retailer in Canada, was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, [The Cruise Professionals](#), [Best of Morocco](#), [VFB Holidays](#), [Peng Travel](#), [Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.