

Date: 23 December, 2011

On behalf of: Travelzest plc ('Travelzest' or 'the Group')

For immediate release

Travelzest plc (LSE:TVZ.L)

itravel2000's "Price Alerts Tool" to the Rescue of Travellers Looking for Best-Priced Sun Vacations

[itravel2000](#), a Travelzest company, is recommending Canadian travellers use its one-of-a-kind "Price Alerts Tool" to combat the ever-changing vacation prices and to secure the best-priced sun vacations this holiday season.

The "[Price Alerts Tool](#)" is an innovation recently introduced by the leading Canadian online travel retailer that automatically sends email alerts to consumers if a change occurs in pre-packaged vacation prices within a user-specified price range. It helps travellers secure the best prices for their pre-packaged vacations and enables them to avoid over-paying by regularly checking prices on the ittravel2000 website and immediately alerting travellers should their specified vacation price appear on the website.

To get the alerts delivered to their inboxes, consumers can sign up at <http://www.ittravel2000.com/AccountSignUp.aspx> by quickly filling in the details of their desired travel destination, time and budget. E-alerts can also be easily set up by choosing a preferred pre-packaged vacation deal and clicking on the "verify" button followed by "Save this search/Set Price Alert".

Jonathan Carroll, president of ittravel2000, and CEO of Travelzest, said:

"The Winter season marks the busiest travel period and is also the time of year we start to see prices change dramatically. We want our consumers to get their vacations at bargain prices and we're pleased to say that with the "Price Alerts Tool" keeping an eye on things they're able to do so easily. Alongside the many other methods we use to secure the best prices for our consumers, I'm certain that the "Price Alerts Tool" will help save Canadians a great deal of money on their winter travels."

- ENDS -

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Notes to Editors:**About itravel2000**

itravel2000.com a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE: TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family of companies is holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, The Cruise Professionals, Best of Morocco VFB Holidays, Peng Travel, Faraway Holidays, The Malaysia Experience, Tapestry Collection, The Wow House, Captivating Cuba, JMB Travel, and Fair's Fare. Travelzest is traded on London's AIM Exchange under the symbol TVZ.