

Date: 23 December, 2011

On behalf of: Travelzest plc ('Travelzest' or 'the Group')

For immediate release

Travelzest plc (LSE:TVZ.L)

itravel2000 declares “Lowest Price Guaranteed or It’s Free!”

[itravel2000](#), a Travelzest company, has a special holiday offering for Canadian travellers. The Company has announced that it is launching a lowest priced pre-packaged vacations guarantee and if it can't match or beat competitors' prices, consumers will get their vacations for free.

The “Lowest Price Guaranteed or It’s Free!” promotion is set to run from December 21st, 2011 to April 30th, 2012 for pre-packaged vacations departing December 21st, 2011 onward. With ittravel2000's lowest price guarantee, consumers can stop worrying about low-priced vacations available elsewhere. If a pre-packaged vacation is available from a qualifying supplier at a cheaper price and is bookable online, consumers can contact ittravel2000 where it will either match or beat the price, or offer the vacation for free.

To be eligible for the promotion, at the time of booking consumers are advised to provide ittravel2000 with details of identical pre-packaged vacations from competing Canadian only registered travel agencies. These should include the departure airport, dates and times, the tour operator/supplier and the resort etc.

itravel2000 advises consumers to call its travel experts at 1.866.WOW.DEAL to book their vacations and take advantage of the promotion. Consumers can visit [the promotion page](#) for full details and complete terms and conditions.

Jonathan Carroll, president of ittravel2000 and CEO of Travelzest said:

“itravel2000 has always believed in serving Canadian travellers with the best travel experiences at unbeatable rates. This promotion provides them with additional flexibility and confidence when booking their vacations, coming at a perfect time of year when many people are looking to escape the Canadian chill. With ittravel2000's lowest price guarantee, consumers can book their sun escapes safe in the knowledge that they're getting the very best deal.”

- ENDS -

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Notes to Editors:**About itravel2000**

itravel2000.com a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE: TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family of companies is holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, The Cruise Professionals, Best of Morocco VFB Holidays, Peng Travel, Faraway Holidays, The Malaysia Experience, Tapestry Collection, The Wow House, Captivating Cuba, JMB Travel, and Fair's Fare. Travelzest is traded on London's AIM Exchange under the symbol TVZ.