

Date: 26 December, 2011

On behalf of: Travelzest plc ('Travelzest' or 'the Group')

For immediate release

## **Travelzest plc (LSE:TVZ.L)**

### **itravel2000 Kicks off the Holiday Season with Pre-Boxing Week Sale**

[itravel2000](#), a [Travelzest](#) company, has arranged for great savings opportunities for Canadian travellers this holiday season with the launch of its [Pre-Boxing Week Sale](#). Great offers, special incentives and discounts will be unwrapped during the sale for consumers to escape the coming winter months at great rates. The sale is set to run from December 23<sup>rd</sup> through December 31<sup>st</sup>.

Outstanding limited time offerings, including Daily Door Crashers and gift certificates from Heys International Ltd. will be the advantageous options that consumers can look forward to seize the best deals. The sale combines a great selection of offers such as onboard cruise credits, select specials from hoteliers and exclusive deals on the [itravel2000](#) website with the icon of a boxing glove that consumers can take advantage of and get away for less. The detailed highlights of the sale are:

- The Daily Door Crashers event will be hosted from December 25<sup>th</sup> till December 31<sup>st</sup> featuring special offers exclusive to each day of the sale.
- Gift certificates worth \$5000 from Heys International Ltd. will be combined with select bookings made online on December 25<sup>th</sup>. Each of the first 100 bookings will receive gift certificates worth \$50 for Heys luggage.
- Consumers can look for the icon of a boxing glove on the itravel2000 website to avail the great deals. It will be displayed in the search results and on the "Pre-Boxing Week Sale" page.

#### **Jonathan Carroll, president of itravel2000 and CEO of Travelzest commented:**

"With the launch of the Pre-Boxing Week Sale, we want to make great travel offers reach consumers in the best way possible at the right time. It is the busiest booking time of year for the company when many Canadians set out for winter sun holidays. We advise consumers to take advantage of the exclusive offers and discounts – they are certainly combining great ways to enjoy sand, sun and a bundle of savings."

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## **Notes to Editors:**

### **About itravel2000**

itravel2000.com a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit [www.itravel2000.com](http://www.itravel2000.com).

### **About Travelzest**

Travelzest plc (LSE: TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family of companies is holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, The Cruise Professionals, Best of Morocco VFB Holidays, Peng Travel, Faraway Holidays, The Malaysia Experience, Tapestry Collection, The Wow House, Captivating Cuba, JMB Travel, and Fair's Fare. Travelzest is traded on London's AIM Exchange under the symbol TVZ.