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On behalf of: Travelzest plc ('Travelzest' or 'the Group')
For immediate release

Travelzest plc (AIM: TVZ)

The forecast calls for snow, but what about free trips?

Thousands of Quebec travellers may get lucky again to win free vacations on New Year's Day from [itravel2000](http://www.itravel2000.com), a leading Canadian online travel retailer, if Mother Nature cooperates. The Company had given away free trips to thousands of Quebec participants in 2007, who had booked their winter vacations availing its "[Let it Snow](#)" promotion; the annual promotion enables participants to win free trips if it snows more than 5 inches on January 1st.

The four designated snow points for the promotion are Montreal, Toronto, Calgary and Halifax. More than 5" of snow at any of the snow points enables qualifying passengers to win free trips from the Company.

On December 30, 2011, the Weather Network was forecasting snow and rain showers, with a low of -7 °C, on January 1st for Montreal on its "14-Day Trend", which may cause favourable weather conditions for Quebec participants to win free trips. The Toronto and Calgary snow points were reported to have few flurries on the New Year's Day, whereas cloudy periods with a low of 0°C were forecasted for the Halifax weather station. Halifax participants had won free trips in the year of 2008 when it had snowed more than 5 inches at the snow point.

For details on the "Let it Snow" promotion, visit:
<http://www.itravel2000.com/letitsnow.aspx>

Jonathan Carroll, President of itravel2000 and CEO of Travelzest, commented:

"We would ideally have all this year's participants wake up to more than 5 inches of snowfall and free trips on the New Year's Day. It's upon the Weather Man, who could change the turn of events and create favourable conditions for them. As per the forecasts, we're hopeful to give away free trips to many participants, if not all."

-ENDS-

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About itravel2000

itravel2000.com a leading travel retailer in Canada, was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, [The Cruise Professionals](#), [Best of Morocco](#), [VFB Holidays](#), [Peng Travel](#), [Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.