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On behalf of: Travelzest plc ('Travelzest' or 'the Group')
For immediate release

Travelzest plc (AIM: TVZ)

itravel2000, a Travelzest company, says it's "Time to Escape"

[itravel2000](#), a leading Canadian online travel retailer, launched a winter sale today for Canadians to escape the winter freeze and avail sun vacations at great rates. Termed as "[Time to Escape](#)", the sale features vacation deals with discounts of up to 70 percent to select sun destinations.

The Company said multiple factors such as the late onset of cold weather and excessive inventory played a role in driving the prices of sun vacations low this year that are featured on the sale. The other prime reason cited for the availability of low-priced vacations is that many families opted to travel with kids in the first week of January, and most trips for the second, third and fourth week of January remained unbooked. The Company also commented that many hotel rooms were available at cheaper rates in the month of January compared to the room pricings in December, which are featured on the sale.

itravel2000 has announced extended call centre hours on New Year's Day after taking into account the increased booking calls during its Boxing Week Sale, which ran from December 23-31, 2011. Consumers looking to book their trips are advised to call at 1.866.WOW.DEAL.

For detailed information on the "Time to Escape" sale and to book online, visit: www.itravel2000.com/time-to-escape.aspx

Jonathan Carroll, President of itravel2000 and CEO of Travelzest, said:

"Winter vacations to sun destinations are a great way for Canadians to unwind. Our "Time to Escape" sale features low-priced deals that they can take advantage of and start the New Year refreshed. It's one of the best events of the year where we were able to secure the best prices for consumers. It certainly presents great savings opportunities that are not to be missed."

-ENDS-

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About itravel2000

itravel2000.com a leading travel retailer in Canada, was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE:TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family are holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, [The Cruise Professionals](#), [Best of Morocco](#), [VFB Holidays](#), [Peng Travel](#), [Faraway Holidays](#), [The Malaysia Experience](#), [Tapestry Collection](#), [The Wow House](#), [Captivating Cuba](#), [JMB Travel](#), and [Fair's Fare](#). Travelzest is traded on London's AIM Exchange under the symbol TVZ.