

Date: 25 January, 2012

On behalf of: Travelzest plc ('Travelzest' or 'the Group')

For immediate release

## **Travelzest plc (LSE:TVZ.L)**

### **Click, Watch and Escape with itravel2000**

[itravel2000](#), a [Travelzest](#) company (LSE:TVZ.L), a leading online travel retailer, is proud to announce the launch of its official YouTube channel. Consumers can now go straight to <http://www.youtube.com/itravel2000> for exciting travel deals, ideas, information and travel news.

The Company's fulltime video team, with host Lyndsay Reader, will travel far and wide to shoot a special YouTube video series, including "Daily Deals"; insights from itravel2000 president Jonathan Carroll, information on destinations and cruises, "Behind the Curtain", "Need to Know", and, "Where's Hot". The videos will also feature real time interviews with many of itravel2000's 100 plus travel expert sales agents, so consumers can get the latest scoop on destinations, resorts and deals.

Also coming up in the itravel2000 communications pipeline is the launch of its first of a kind video newsletter, featuring daily deals every morning. The itravel2000 initiative is to take e-communication to a new level, by equipping consumers with the convenience and ability to watch, and share, videos featuring the best travel ideas, deals and information on their computers, tablets or smartphones.

#### **Jonathan Carroll, President of itravel2000, and CEO of Travelzest, commented:**

"We are proud of the fact we really listen to our consumers. We want to help them experience travel through videos and not just through the content on our website. We are certain that our YouTube channel will help them explore and plan their next best vacations."

**- ENDS -**

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#### **Notes to Editors:**

#### **About itravel2000**

itravel2000.com a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite

for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit [www.itravel2000.com](http://www.itravel2000.com).

### **About Travelzest**

Travelzest plc (LSE: TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family of companies is holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, The Cruise Professionals, Best of Morocco VFB Holidays, Peng Travel, Faraway Holidays, The Malaysia Experience, Tapestry Collection, The Wow House, Captivating Cuba, JMB Travel, and Fair's Fare. Travelzest is traded on London's AIM Exchange under the symbol TVZ.