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On behalf of: Travelzest plc ('Travelzest' or 'the Group')

For immediate release

[Travelzest plc \(LSE:TVZ.L\)](#)

London-Toronto: Daily Deals video on YouTube proves a huge success

[itravel2000](#), a [Travelzest](#) company (LSE:TVZ.L), is pleased to announce the success of its newly launched YouTube channel. The first Daily Deal video attracted over 6,000 views in 30 hours, and the YouTube Channel has reached 100 subscribers and 38,000 views in only seven days.

Already known for giving great deals on its website, the YouTube channel features an exciting Daily Deals section, featuring the very best travel deals around. Host Lyndsay Reader will present viewers with the best of the daily vacation, hotel and flight deals for Canadian gateways of Toronto, Vancouver, Ottawa, Montreal, Calgary, Halifax, Regina, Victoria, Winnipeg and Edmonton. To access these great deals simply subscribe to the Company's official YouTube channel, and watch the Daily Deals videos for less than two minutes on your computer, tablet or smartphone. Channel subscribers will receive an email alert as soon as a Daily Deal video is uploaded on the channel.

The Company's [Facebook](#) and [Twitter](#) channels will also feature the top Daily Deals videos for fans to view and share among their social circles online.

Jonathan Carroll, President of itravel2000, and CEO of Travelzest, commented:

"We are thrilled to present a new platform for consumers to receive the best travel deals daily, and that our new YouTube channel has already proved such a success. Our mission is to provide consumers with the best deals and value, and we intend to keep communicating with our customers through all avenues to achieve this."

- ENDS -

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Notes to Editors:

About itravel2000

itravel2000.com a leading travel retailer in Canada was a pioneer of online travel and has over 100 travel agents. itravel2000 provides customers more travel options than any other Canadian travel retailer through a full product suite for vacation packages, cruises, airline tickets, hotel rooms, and rental cars. To see how we're fighting to save you money, visit www.itravel2000.com.

About Travelzest

Travelzest plc (LSE: TVZ.L) is a dynamic travel group, with a collection of online travel retailers and specialized tour operators, with operations in over 5 countries in Europe and North America. Included in the Travelzest family of companies is holiday.co.uk, flight.co.uk, travelzest.com, itravel2000.com, The Cruise Professionals, Best of Morocco VFB Holidays, Peng Travel, Faraway Holidays, The Malaysia Experience, Tapestry Collection, The Wow House, Captivating Cuba, JMB Travel, and Fair's Fare. Travelzest is traded on London's AIM Exchange under the symbol TVZ.