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Date: 8 February 2011

Dear Shareholder

**TRAVELZEST PLC (“COMPANY”)  
REQUEST FOR CONSENT TO ELECTRONIC AND WEBSITE COMMUNICATIONS**

Changes were made to the law in January 2007 which allow the Company to use electronic and website communications with its shareholders in a wider variety of circumstances than was previously permitted. These changes have the potential to generate significant cost savings for the Company by reducing the volume of paper we use for shareholder communications, as well as being good for the environment. The articles of association of the Company, which were adopted in August 2009, provide the appropriate mechanisms for electronic and website communications and we have therefore decided to take advantage of these changes and have put in place the necessary facilities to enable us to do this. The purpose of this letter is to seek your agreement to the receipt of communications electronically and via a website. Please read this letter carefully before taking any action.

**Website Communications**

**Request for agreement**

Before the Company may begin to communicate with you by posting information on its website we are required by law to ask you individually to agree that the Company may send or supply documents or information to you in this manner.

The Company is seeking your agreement to the receipt of documents and information from the Company by means of a website.

If you would like to receive future communications from the Company by means of a website, you do not need to notify your agreement to the Company. You will be deemed to have given your agreement to the receipt of such communications via a website if the Company does not receive a response from you within 28 days of the date of this letter.

If you do not wish to receive future communications from the Company by means of a website you must register your objection by signing and returning the enclosed notice of objection to the Company so that it is received by the Company within 28 days of the date of this letter.

If the Company does not receive a response from you by 8 March 2011, you will be taken to have agreed that the Company may send or supply future communications to you via a website. Accordingly, you must take prompt action if you do not wish to receive future communications in this manner.

**Notification of availability of information on a website**

If you agree to the receipt of documents via a website (or are deemed to have so agreed), the Company will be required by law to notify you when it posts new shareholder documents or information on its website. Such notification will be sent to you by post unless you have consented to email or fax communications and have provided the Company with an electronic address for such purpose. The notification will include details of the address of the website where the information has been posted, the place on the website where the information may be accessed and provide clear instructions on how you can access the information.



### **Electronic Communications**

#### **Request for agreement**

The Company is also seeking your consent to the receipt of future communications from the Company by email.

If you agree to the Company sending future communications to you electronically, please confirm your agreement by completing the attached consent form relating to electronic communications and returning it to the Company at the address on the form as soon as possible. **We will not be permitted to send communications to you in this manner until we receive your express consent.**

#### **Failed delivery or non-receipt of information**

You should note that where you agree to the receipt of communications electronically the Company's obligations will be satisfied when it transmits an electronic message (including any electronic message notifying you of the presence of information of the Company's website) and that it cannot be held responsible for a failure in transmission beyond its control.

### **Technical Requirements**

In the event that specific software is required to access information posted on the Company's website it will be available, via the website, free of charge.

However, shareholders should ensure that they have access to an internet enabled computer where they agree (or are deemed to agree) to electronic/website communications.

### **Scope of Agreement**

Save where you notify us otherwise, any agreement (or deemed agreement) to the receipt of electronic/website communications shall apply to any current or future shareholding you have or may have registered in your name.

### **Right to hard copy version and changes to options**

Where electronic or website communications are used, you will still have the right to require the Company to send you a hard copy version of documents. You may also revoke your agreement to the receipt of documents via a website and/or electronically at any time by writing to the Company at the above address. Any change to your electronic address details may also be notified to us in writing.

### **Reservation of right to use hard copy communications**

The Company reserves its right to send communications to you in hard copy form where you have given your consent (or deemed consent) to the receipt of communications electronically or by means of a website.

We would encourage you to take advantage of these new methods of communication as we believe they will generate considerable cost savings for the Company by reducing our paper consumption, which is good for our business, our shareholders and the environment too.

Yours faithfully

**Mark Molyneux**  
**Chairman**



CONSENT FORM - ELECTRONIC COMMUNICATIONS

**TRAVELZEST PLC**

045204057

**2nd Floor Delta Place, 27 Bath Road, Cheltenham, Gloucestershire, GL53 7TH**

**I agree** to the Company's request to send future communications to me by email.

My email address for such purposes is .....(please complete).

**Shareholder details**

Name: .....

Address: .....  
.....  
.....

Signature: .....

Date: .....



NOTIFICATION OF OBJECTION TO WEBSITE COMMUNICATIONS

**TRAVELZEST PLC**

045204057

**2nd Floor Delta Place, 27 Bath Road, Cheltenham, Gloucestershire, GL53 7TH**

**I do not agree** to the Company's request to send or supply future communications to me by means of a website.

**If you do not wish to receive communications from the Company via a website you must sign this form in the place indicated below and return it so that it is received by the Company at the above address by 8 March 2011. Please ensure that you allow time for posting.**

**Shareholder details**

Name: .....

Address: .....

.....

.....

Signature: .....

Date: .....